

## ■ Yudum Gıda prefers Netsis for its management processes



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A leading brand in the vegetable oil sector, Yudum is renowned to be the company to best maintain brand recognition and reliability with its 131 employees. Yudum oils has raised its 2004 revenue of 114,434,586.67 to 136,229,344.81 in 2005 and became one of the foremost companies of the market, and sustains its growth with a forward stride in export activities.

Yudum Gıda, who holds the ISO 9001 Quality System Certificate, the ISO 14001 and HACCP certificates, is the leading company of the vegetable oils sector for many years.

As an affiliate of the Unilever group of companies, previously Yudum Gıda used to work with another company in the field of ERP; has, however, chosen to

work with Netsis upon its disaffiliation from the group.

Reiterating their need for ERP in the management processes in their business, Yudum Gıda representatives drew attention to the fact that the most important factors in their decision to choose Netsis are the flexible structure of the programme, the shortness of the time required for development, and its ability to respond to their needs.

Indicating that the Netsis solutions are easy to use, Yudum Gıda's Accounting and Administration Manager Ahmet Topçu drew attention to the intelligibility of the transitions between menus and of the cost calculation processes. He further expressed the importance of the

International Accounting System (IAS) solutions in terms of the reports prepared to international partners. The Netsis solution, which provides highly advantageous solutions with its Extend applications for reporting, works in integration with Yudum Gıda's shipping programme and automatically issues the shipping waybills of the products.

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Indicating their satisfaction particularly of the after sales support they receive during the programme development and adaptation phases, Yudum Gıda representatives added that they considered it a success that the issues discussed in the meeting at the early phases of the project have been strictly executed.