

■ Karyateks is with Netsis since its first day



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Karyateks, with its twenty million US Dollar annual turnover, is among the giants of the textile sector in İzmir. The company's journey starts as an affiliate of Öztüre Holding in 1995, and continues in the field of shirts for men, women, and children. The company has a production capacity of 200,000 shirts per month and exports its production to some of the most significant American and European brands, such as Seidensticker, GAP, Inc., Best Seller, H&M, Brothers, Pierre Balmain, and Diesel. Metin Yorgancıoğlu, Founding Partner and General Manager of Karya Teks who chose Netsis as their partner when they started out back in 1995, defines Netsis as software that is easy to use and has all the desired details." One of the first Netsis users, Karyateks-Netsis partnership that started with the initial implementation phase continues today with consultancy and post-sales services. We shared the information with Netsis Karyateks General Manager Metin Yorgancıoğlu explains about their Netsis partnership: "When we

started using Netsis, every user found the opportunity to see the necessary updated details that related to their work. Everyone from marketing to planning, purchasing, production, cost calculation and accounting, received information about the process. Substantial amount of information sharing was enabled. And most importantly, updated costs could be retrieved accurately. We received the answers to our questions: Yes, we profited, but how much? Did we achieve our goal? Furthermore, we increased our speed, and this reflected directly on our productivity. In the textile sector, very few companies make budgets, however we prepare budgets with the help of previous years' data. This provides the correct path. We see if a product was sold or not, whether we can continue working with a particular client according to its profitability... we do all of these with Netsis."

The first company to implement Netsis&EDS integration

Continuing its journey with Netsis Fusion and EDS' special ready-wear

software, Karyateks is the first company to apply Netsis and EDS integration. After completing the implementation of EDS&Netsis, Karya Teks achieved a healthier reporting system, as desired, and now continues to broaden its vision. Production bears the risk of interruption even when a single button is missing... Mentioning about the importance of inventory management, Mr Yorgancıoğlu explains: "We do not produce standardized products. Every client, every model, every fabric is different from the others. All processes, starting with the orders, i.e. purchasing, planning, production, logistics should be carefully followed. Production bears the risk of interruption even when a single button is missing."

What do we expect from Netsis

"We expect Netsis to provide solutions that develop parallel with Karya Teks' goals, and give us support in our strengthening phase in sales and marketing."

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