

## FROM SEED INTO PLANT, FROM THE FIELD TO THE FACTORY, FROM THE PRODUCER TO THE CONSUMER WITH NETSİS



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### Netsis Care for Frozen Food

Özgü-Özgörkey A.S., founded in 1998 with the purpose of producing frozen food, started its production in the year 2000. With an annual finished-production of 24,000 tons of vegetables and fruits, and 20,000 tons of potato, Özgü-Özgörkey is Turkey's largest frozen food plant. Today, the company exports 85% of its vegetables and fruits production to the EU countries, and overseas to New Zealand, Canada and Japan. Özgü-Özgörkey is also active in the domestic market in catering with its product named FEAST. Operating its production with ISO 9001: 2000, HACCP and BRC (Higher Level) certificates, despite its short history, the company holds prestigious clients both in the domestic and international markets. A delicate balance from producer to consumer The company's General Manager Murat Özgörkey explains about the critical issues in their business: "We have to trace the product which we offer to our consumers to its very beginning in the field. This means that we are conducting business in a field, which requires registry, and follow-up starting in the field where the product is a seed, grows into a plant, is harvested, brought to our plants, and goes through the

production line to turn into the finished product. Our products require special storage and controlled shipment conditions. All these, nevertheless, require a good system, regular record entry, flawless and correct in / out records."

### Netsis is the correct choice

After conducting a cost-benefit analysis in the year 2000, Özgü-Özgörkey directly opted for Netsis ERP software. Mr Özgörkey explains the most important reason that influenced their decision to be the fully integrated solution, including Cost Accounting that Netsis offers.

### Implementation in a very short time

Explaining that they started using the Netsis software in their Commercial Accounting in as shortly as one month, Mr Özgörkey indicates that the company got the project support from Netsis ERP solution partner EgeBimtes. He emphasizes that they were very happy with the service they got. Mr Özgörkey explains about the implementation period as follows: "During the implementation period, EgeBimtes and our Accounting and Information Systems departments worked intensely. Because our company was newly initiating some of the work, we did not have a method such as status analysis that would facilitate the process.

Thus, we designed the work as a notion and started implementation. The difficult parts were the Cost Accounting and the related Production module. We started using these modules after a period efficient work."

### The consolidated structure facilitated the work

Now operating on a single environment in which the data is generated, the company's General Manager indicates that Özgü-Özgörkey achieved the level of quickly obtaining comprehensive and reliable reports with the help of this environment. Mr Özgörkey explains the benefits: "with the help of the Netsis integration module, the user-based records are transferred into ledger in a controlled way. In case of any mistakes or need for revision, records can be modified without harming the existing data. This facilitates the routine tasks and saves time."

### The inventory is under control

Özgü-Özgörkey uses local warehouse and series follow-up applications in their inventory. Indicating that they achieved correct and facilitated inventory follow-up through these applications, Mr Özgörkey emphasizes the importance of integration: "Its fully integrated Cost Accounting feature was the most important factor that led us to choose Netsis ERP."

### Planned workflow, increased productivity

Expressing that Netsis increases productivity by saving time and labour power in the course of the workflow, Mr Özgörkey adds, "This enabled us to base our decisions on analyses or change our decisions accordingly, to use our time more efficiently. We would like to thank Netsis for the resources and skills, and to EgeBimtes for the experience and expertise they share."